

Unleash Your Passionate Business & Life

Step 5: Create a Sales Funnel & Fill the Pipeline

Your goal is to create a system that fills your pipeline with a constant flow of high quality leads 24/7 without breaking the bank. To keep simple focus on creating a lead generation system that is going to work for you when you are fast asleep. Lead generation is not a one size fits all, so it requires you understanding your customers and your business model, but most important you need to make sure you are putting value out there in the market place.



By the time you get to the end of your funnel, you should have a list of loyal customers who you can sell to again and again and assuming that you nurture that relationship. You have to be in a place where you're nurturing that. That means by communicating with them, all those things been in contact with your customers.

Step 6: Leverage Your Time, Money & Expertise



It's all about leveraging your time, your money, and your expertise.

Learn how to automate some of your daily tasks or even outsource, and then focus on leveraging your expertise and turning it into profit, when you leverage the skills you already have and realize that you are

enough, it opens up the flood gates. The main thing is to make sure that you don't fall into the time money trap, where you are trading time for dollars.

We've covered a lot of material in this training and hopefully you've had a few aha moments along the way.

The results you get will be in direct proportion to the effort you give. Your journey won't always be easy, but will it be worthwhile? Again, only you know for sure.

It is up to you how much time you dedicate to learning about a winning mindset.

Remember though - everything you learn is an investment in yourself.

Check out Unleash Your Business 6 Week Program

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